
SUMMARY

An industrious digital media creative dedicated to impactful visual communication, collaboration, and project management. Consistently delivers pixel-perfect work, meeting high standards in workflows and optimization within design software such as Adobe Photoshop and Sketch. Excels in building positive client relations and connections across office, classroom, and community environments.

WORK EXPERIENCE

GRAPHIC PRODUCTION ARTIST | Apple via WPP Production

AUG 2026 - OCT 2026 | APR 2025 - SEP 2025

- Produced online channel marketing graphics for Apple's Fall Launch of 2025 and 2026
- Updated product imagery and UI elements in Photoshop comps and output web graphics
- Structured Photoshop comps to optimize efficient production and localization workflows using slices, smart objects, and layer comps
- Reviewed final deliverables with an exacting eye, ensuring all content is flawless
- Tracked & checked-in web graphics and visual assets using a version control system
- Ensured project deadlines are met and with accurate file handoffs for localization

PRESS & PROMO DESIGNER | San Jose State University

AUG 2023 - DEC 2023

- Created promotional graphics for Fall 2023 Digital Media Art BFA exhibition, *CTRL+ART+DEL*, in digital and print mediums | Garnered over 100 event visitors
- Strategized and created promotional content across socials and official website
- Successfully enhanced Instagram engagement, achieving over 7,000 impressions through compelling visual communication strategies : @ctrl_art_delete_

EDUCATION

BFA - DIGITAL MEDIA ART | Summa Cum Laude | President's Scholar

SAN JOSE STATE UNIVERSITY | SAN JOSE, CA

DIGITAL DESIGN GRAPHICS TECHNOLOGY | Mechanical Drafting

NAPA VALLEY COLLEGE | NAPA, CA

EXPERTISE

Cross-functional Collaboration, Project Management, High-Volume Design Production, Design Systems and Technical Workflows, Graphics Creation, Digital Illustration, Video Editing

SOFTWARE & CERTIFICATIONS

Adobe - Photoshop, Illustrator, After Effects, Premiere Pro, InDesign | Sketch

Microsoft - Word, Powerpoint, Excel | Canva, Procreate, Clip Studio Paint, Blender

Udemy - Graphic Design, Figure Drawing
