DANIELLE SIPIN JALOTJOT

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SUMMARY

Bachelor of Fine Arts graduate in Digital Media Art, searching to apply my strong foundation in content creation and the Adobe Creative Suite. Highly proficient in programs such as Photoshop, Illustrator, Premiere Pro, After Effects, and Blender to produce: graphics and illustrations for digital and print mediums, videos, dynamic motion graphics, and 3D models. Excels in visual communication, collaboration, project management, and working under tight deadlines in fast-paced team environments.

EDUCATION

BFA, DIGITAL MEDIA ART, Summa Cum Laude & President's Scholar

San Jose State University | San Jose, CA

DIGITAL DESIGN GRAPHICS TECHNOLOGY

Napa Valley College | Napa, CA

EXPERIENCE

GRAPHIC PRODUCTION ARTIST

Hogarth | Apr 2025 - Sept 2025

- Updated product imagery and UI elements in Photoshop comps and output web graphics
- Structured Photoshop comps to optimize efficient production and localization workflows using slices, smart objects, and layer comps
- Reviewed final deliverables with an exacting eye, ensuring that layout, images, text, and links are flawless
- Tracked & checked-in web graphics and visual assets using a version control system
- Ensured project deadlines are met and with accurate file handoffs for localization
- Supported training of newer team members

GRAPHIC ARTIST

Malaya by Jhil | Aug 2024 - Apr 2025

- Edited and produced visually striking graphics for Instagram and Etsy platforms
- Created short-form video content regarding jewelry and goods production
- Boosted overall reach and engagement across social media by 10% - @malayabyjhil

PRESS & PROMO DESIGNER

San Jose State University | Aug 2023 - Dec 2023

- Created promotional graphics for Fall 2023 Digital Media Art BFA exhibition entitled CTRL+ART+DEL in digital and print mediums - Garnered 100+ event visitors
- Collaborated with a team of student artists to strategize and create promotional content across social media platforms and official website
- Successfully enhanced Instagram engagement, achieving over 7,000 impressions through compelling visual communication strategies - @ctrl_art_delete_

APAPA (ASIAN PACIFIC ISLANDER AMERICAN PUBLIC AFFAIRS) INTERN

Office of Assemblymember Tim Grayson, District 14 | May 2019 - Aug 2019

- Utilized professional skills and leadership experiences to directly assist Senior Field Representative for Benicia and Vallejo
- Executed data entry and tended to phone calls in team office environment

CORE QUALIFICATIONS

- Graphics Creation
- Photo Manipulation
- Digital Illustration
- Video Editing
- 3D Modeling
- Motion Graphics
- Organization
- Multi-Project Management

SOFTWARE

- Adobe - Photoshop, Illustrator, After Effects, Premiere Pro, Substance 3D Painter, InDesign, Dimension
- HTML/CSS, Javascript, Github
- Canva, Sketch
- Procreate, Clip Studio Paint, Blender
- Autodesk - AutoCAD, Inventor, 3Ds Max, Fusion 360, Revit
- Microsoft - Word, Powerpoint, Excel

CERTIFICATES

- Udemy - Graphic Design
- Udemy - Figure Drawing

EXHIBITIONS

Water Vessels
Oct 24th - Nov 1st 2023
Jo Farb Gallery in Art & Design Building, San Jose State University, CA

CTRL+ART+DEL
Dec 2, 2023, Hammer Theater Center, San Jose, CA