

# DANIELLE SIPIN JALOTJOT

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## SUMMARY

Recent Bachelor of Fine Arts graduate in Digital Media Art, searching to apply my strong foundation in content creation and the Adobe Creative Suite for entry-level roles. Highly proficient in programs such as Photoshop, Illustrator, Premiere Pro, After Effects, InDesign, and Blender to produce: graphics and illustrations for digital and print mediums, videos, dynamic motion graphics, and detailed 3D models. Excels in visual communication, social media management, collaboration, project management, working under tight deadlines, and maintaining organization in fast-paced team environments.

## EDUCATION

### BFA, DIGITAL MEDIA ART, Summa Cum Laude & President's Scholar

San Jose State University | San Jose, CA

### DIGITAL DESIGN GRAPHICS TECHNOLOGY

Napa Valley College | Napa, CA

## EXPERIENCE

### GRAPHIC PRODUCTION ARTIST

Malaya by Jhil | Aug 2024 - Current

- Edited and produced visually striking graphics for Instagram and Etsy platforms
- Created short-form video content regarding jewelry and goods production
- Boosted overall reach and engagement across social media by 10% - @malayabyjhil

### PRESS & PROMO DESIGNER

San Jose State University | Aug 2023 - Dec 2023

- Created promotional graphics for Fall 2023 Digital Media Art BFA exhibition entitled CTRL+ART+DEL in digital and print mediums - Garnered 100+ event visitors
- Collaborated with a team of student artists to strategize and create promotional content across social media platforms and official website
- Successfully enhanced Instagram engagement, achieving over 7,000 impressions through compelling visual communication strategies - @ctrl\_art\_delete\_

### SALES ASSOCIATE, SALES SUPERVISOR

Gentle Monster, Valley Fair | Aug 2022 - Dec 2023

- Executed daily operational tasks using driving store initiatives
- Supported store management, maintained sales floor, processed stock, replenished merchandise, and ensured store cleanliness and organization
- Motivated team associates to achieve sales goals and provide excellent customer service, while fostering a positive work environment
- Boosted sales revenue by 30% during Summer and Winter seasons

### SEASONAL SALES ASSOCIATE

Columbia Factory Store | Nov 2019 - Feb 2020

- Accomplished store standards for visual merchandising
- Performed all cash register transactions and provided exceptional customer service

### APAPA (ASIAN PACIFIC ISLANDER AMERICAN PUBLIC AFFAIRS) INTERN

Office of Assemblymember Tim Grayson, District 14 | May 2019 - Aug 2019

- Utilized professional skills and leadership experiences to directly assist Senior Field Representative for Benicia and Vallejo
- Executed data entry and tended to phone calls in team office environment

## CORE QUALIFICATIONS

- Graphics Creation
- Photo Manipulation
- Digital Illustration
- Motion Graphics
- Video Editing
- 3D Modeling
- Collaboration
- Organization
- Project Management
- Design Software Proficiency

## SOFTWARE

- Adobe - Photoshop, Illustrator, After Effects, Premiere Pro, Substance 3D Painter, InDesign, Dimension
- HTML/CSS, Javascript, Github
- Canva, Sketch
- Procreate, Clip Studio Paint, Blender
- Autodesk - AutoCAD, Inventor, 3Ds Max, Fusion 360, Revit
- Microsoft - Word, Powerpoint, Excel

## CERTIFICATES

- Udemy - Graphic Design
- Udemy - Figure Drawing
- Udemy - Character Design for Concept Art

## EXHIBITIONS

Water Vessels

Oct 24th - Nov 1st 2023

Jo Farb Gallery in Art & Design

Building, San Jose State University, CA

CTRL+ART+DEL

Dec 2, 2023, Hammer Theater Center, San Jose, CA